

# TASK #2

# CRAFT YOUR MESSEGING

*with Zoe B*

WORKSHEET





## TASK #2

**Next get clear on your messeging:**

**Fill in the blanks:**

**1. The person I am talking to in my messaging is \_\_\_\_\_ (be as specific as possible)**

**2. This person has already tried these things before \_\_\_\_\_**

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**3. This person's pain points /problems they want solved are**

\_\_\_\_\_

**4. The way I do \_\_\_\_\_ is different because \_\_\_\_\_**

**5. How you can work with me: (include your offer, what they get, + CTA)**

**6. Now go back and check that you're using your words & your energetic signature!**



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**FINAL STEP:** Post your #1 result or outcome you provide for your clients in the facebook group with the tag #Magic2

I help my clients to \_\_\_\_\_ so that they can \_\_\_\_\_

### EXAMPLE:

I help my clients to lose 5kg in 6 weeks without diets or cardio so they can get back into their skinny jeans again and feel good about themselves

### NOTE:

This training series was run live and the facebook group is now closed. Therefore there is no task or contest. Simply enjoy completing the worksheet. To find out about Zoe's next live training series, join the Conscious Business 2.0 Facebook group >>here.